

PRINT CATEGORY 01 : ALCOHOLIC DRINKS

No Award

PRINT CATEGORY 02 : NON-ALCOHOLIC DRINKS

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P02/002	Rainbow	Enfagrow	Saatchi & Saatchi Ltd.		BRONZE			
P02/003	Dinosaur	Enfagrow	Saatchi & Saatchi Ltd.		BRONZE			

PRINT CATEGORY 03 : CONFECTIONERY, SNACKS, SAVORY FOODS & SEASONING

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P03/002	Duck	Rachachuros Seasoning	Far East DDB Plc.	FINALIST				
P03/003	Pig	Rachachuros Seasoning	Far East DDB Plc.	FINALIST				
P03/006	Squid in the pack	Tesco Lotus	BBDO Bangkok Ltd.		BRONZE			
P03/007	Fish in the pack	Tesco Lotus	BBDO Bangkok Ltd.		BRONZE			
P03/008	Prawn in the pack	Tesco Lotus	BBDO Bangkok Ltd.		BRONZE			
P03/005	Crab in the pack	Tesco Lotus	BBDO Bangkok Ltd.			SILVER		

PRINT CATEGORY 04 : HOUSEHOLD MAINTENANCE PRODUCTS & PET PRODUCTS

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P04/003	Save	Schlage Lock Set	Ongoing Co.,Ltd.	FINALIST				
P04/011	French Bulldog	Dog Training Center	Monday	FINALIST				
P04/012	Siberian Husky	Dog Training Center	Monday	FINALIST				
P04/018	Yellow	Clima Bicycle Lock	Leo Burnett and Arc Worldwide Thailand	FINALIST				
P04/019	Orange	Clima Bicycle Lock	Leo Burnett and Arc Worldwide Thailand	FINALIST				
P04/023	Frog	Black & Decker (Lawn Mower)	Ogilvy & Mather, Thailand	FINALIST				
P04/025	Lizard	Black & Decker (Lawn Mower)	Ogilvy & Mather, Thailand	FINALIST				
P04/033	Tub	ARS Chalk	McCann Erickson Thailand	FINALIST				

P04/034	Bowl	ARS Chalk	McCann Erickson Thailand	FINALIST				
P04/032	Glass	ARS Chalk	McCann Erickson Thailand		BRONZE			
P04/016	Blue	Clima Bicycle Lock	Leo Burnett and Arc Worldwide Thailand			SILVER		
P04/017	Red	Clima Bicycle Lock	Leo Burnett and Arc Worldwide Thailand			SILVER		
P04/024	Snake	Black & Decker (Lawn Mower)	Ogilvy & Mather, Thailand			SILVER		

PRINT CATEGORY 05 : HOME APPLIANCE & FURNISHINGS

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P05/014	Baseball	Canon Digital Camera IXUS 75	Dentsu Thailand Ltd.	FINALIST				
P05/015	Concert	Canon Digital Camera IXUS 75	Dentsu Thailand Ltd.	FINALIST				
P05/008	Smoke	Ogawa Ventilating Fan	Lowe Bangkok		BRONZE			
P05/009	Incense	Ogawa Ventilating Fan	Lowe Bangkok		BRONZE			
P05/013	Cheetah	Canon Digital Camera IXUS 75	Dentsu Thailand Ltd.		BRONZE			
P05/007	Cook	Ogawa Ventilating Fan	Lowe Bangkok				GOLD	

PRINT CATEGORY 06 : TELECOMMUNICATION, BUSINESS EQUIPMENT & SERVICES

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P06/021	Murder	Panasonic Lumix Digital	JWT		BRONZE			

PRINT CATEGORY 07 : CLOTHING, FOOTWEAR, ACCESSORIES, HEALTH AND BEAUTY PRODUCTS/SERVICES, COSMETICS & LUXURY ITEMS

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P07/011	Peace of Road	A-TAP EARPLUG	Monday	FINALIST				
P07/034	Housefly & Housewife	Shieldtox	Euro RSCG Flaship Limited	FINALIST				
P07/035	Cockroach & woman	Shieldtox	Euro RSCG Flaship Limited	FINALIST				
P07/039	Meat Pie	ALKA-SELTZER	BBDO Bangkok Ltd.	FINALIST				

P07/046	Secret for bigger eyes girls	Acuvue Define Contract	McCann Erickson Thailand	FINALIST				
P07/050	Piranya	Alka Seltzer	JWT	FINALIST				
P07/010	Peace of Construction	A-TAP EARPLUG	Monday		BRONZE			
P07/033	Mosquito & Kid	Shieldtox	Euro RSCG Flaship Limited		BRONZE			
P07/037	Pig Leg	ALKA-SELTZER	BBDO Bangkok Ltd.		BRONZE			
P07/038	T-Bone Steak	ALKA-SELTZER	BBDO Bangkok Ltd.		BRONZE			
P07/009	Peace of Party	A-TAP EARPLUG	Monday				GOLD	

PRINT CATEGORY 08 : AUTO VEHICLES, AUTOMOTIVE PRODUCTS & SERVICES

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P08/013	White House	Kayaba Shock Absorber	Matchbox		BRONZE			
P08/010	Killing Fields	Kayaba Shock Absorber	Matchbox			SILVER		
P08/011	Tian-anmen	Kayaba Shock Absorber	Matchbox			SILVER		
P08/012	Champ Elysees	Kayaba Shock Absorber	Matchbox			SILVER		

PRINT CATEGORY 09 : BANKING, INVESTMENT, INSURANCE, PROPERTY DEVELOPMEN

No Award

PRINT CATEGORY 10 : FAST FOOD OUTLETS, RESTAURANTS, RETAIL STORES

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P10/005	Office's Door	Mr.Unlock	Monday	FINALIST				
P10/004	House's Door	Mr.Unlock	Monday		BRONZE			
P10/003	Car's Door	Mr.Unlock	Monday			SILVER		

PRINT CATEGORY 11 : TRANSPORTATION, TRAVEL & TOURISM, ENTERTAINMENT & LEISURE

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P11/002	Condominium	Turbo Fitness	Y&R Thailand	FINALIST				

P11/003	Apartment	Turbo Fitness	Y&R Thailand	FINALIST				
P11/004	Flat	Turbo Fitness	Y&R Thailand	FINALIST				
P11/015	SALT WATER PREDATOR	BERKLEY	TBWA\THAILAND\PIRATE	FINALIST				
P11/016	FRESH WATER PREDATOR	BERKLEY	TBWA\THAILAND\PIRATE	FINALIST				
P11/017	Floating Market	Amazing Thailand	JWT	FINALIST				
P11/009	Mr.Big	SOKEN MP3	BBDO Bangkok Ltd.		BRONZE			
P11/018	Boxing	Amazing Thailand	JWT		BRONZE			
P11/010	Beatle	SOKEN MP3	BBDO Bangkok Ltd.			SILVER		
P11/011	Mike Oldfield	SOKEN MP3	BBDO Bangkok Ltd.			SILVER		

PRINT CATEGORY 12 : PUBLICATION & MEDIA

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P12/001	Roundabout	Thailand Yellow Pages	Creative Juice\G1	FINALIST				
P12/002	Park	Thailand Yellow Pages	Creative Juice\G1	FINALIST				
P12/003	River	Thailand Yellow Pages	Creative Juice\G1	FINALIST				
P12/004	Highway	Thailand Yellow Pages	Creative Juice\G1	FINALIST				

PRINT CATEGORY 13 : CORPORATE

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P13/007	Watch	Neuroscience Center	Low Bangkok	FINALIST				
P13/008	Music Box	Neuroscience Center	Low Bangkok	FINALIST				
P13/009	Ticket	Neuroscience Center	Low Bangkok		BRONZE			

PRINT CATEGORY 14 : PUBLIC SERVICE MESSAGE AND CAUSE APPEALS

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
P14/006	Rape	Friends of Women Foundation	Far East DDB Plc.	FINALIST				
P14/007	Read Please!	Thai Reader Club	Far East DDB Plc.	FINALIST				
P14/005	My Husband is my Father	Friends of Women Found	Far East DDB Plc.		BRONZE			

PRINT CATEGORY 15 : PROMOTION

No Award

PRINT CATEGORY 16 : CAMPAIGN

Code	Title	Brand/Services	Agency	FINALIST	BRONZE	SILVER	GOLD	BEST
PC/014	Car's Door/House's Door/Office Door	Mr.Unlock	Monday	FINALIST				
PC/016	Peace of Party/Peace of Construction/Peace of Road	A-TAP EARPLUG	Monday	FINALIST				
PC/027	Roundabout/Park/River/Highway	Thailand Yellow Pages	Creative Juice\G1	FINALIST				
PC/029	Cheetah/Baseball/Concert	Canon Digital Camera IXUS 75	Dentsu Thailand Ltd.	FINALIST				
PC/038	Crab in the pack/Squid in the pack/Fish in the pack/Prawns in the pack	Tesco Lotus	BBDO Bangkok Ltd.	FINALIST				
PC/030	Blue/Red/Yellow/Orange	Clima Bicycle Lock	Leo Burnett and Arc Worldwide Thailand		BRONZE			
PC/039	Pig Leg/T-Bone Steak/Meat Pie	ALKA-SELTZER	BBDO Bangkok Ltd.		BRONZE			
PC/041	Mr.Big/Beatle/Mike Oldfield	SOKEN MP3	BBDO Bangkok Ltd.			SILVER		
PC/047	World Never Smooth/Killing Fields/Champ-Elysees/Tian-anmen/White House	Kayaba Shock Absorber	Matchbox			SILVER		
PC/021	Cook/Smoke/Incense	Ogawa Ventilating Fan	Lowe Bangkok				GOLD	BEST