

MEDIA CATEGORY 01 : USE OF TRADITIONAL MEDIA : SINGLE

Code	Title	Brand/Services	Media Specialist	FINALIST	BRONZE	SILVER	GOLD
M01/002	Smooth E Babyface Scrub	Smooth E Babyface Scrub	Initiative	FINALIST			
M01/001	Work All Day,Play All Night	LIPOVITAN-D	Starcom Thailand		BRONZE		

MEDIA CATEGORY 02 : USE OF TRADITIONAL MEDIA : CAMPAIGN

No Award							
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MEDIA CATEGORY 03 : USE OF MEDIA ACTIVATION : SINGLE

Code	Title	Brand/Services	Media Specialist	FINALIST	BRONZE	SILVER	GOLD
M03/013	แฮปปี moment	แฮปปี	Mediaedge:cia	FINALIST			
M03/015	Coffin-Bike	Reduce Road Accident	Creative Juice\G1	FINALIST			
M03/008	Live Chat	Rangsit University	MindShare/MindShare Interaction		BRONZE		
M03/010	Will This glass lift crash?	THE ALL-NEW VOLVO S80	Mindshare/MAXUS		BRONZE		
M03/001	Beauty Secret	Olay Total Effects	Leo Burnett and Arc Worldwide Thailand			SILVER	

MEDIA CATEGORY 04 : USE OF MEDIA ACTIVATION : CAMPAIGN

Code	Title	Brand/Services	Media Specialist	FINALIST	BRONZE	SILVER	GOLD
M04/001	Ixociety - Chic Chat with IXUS	Canon IXUS	Dentsu Thailand Ltd.	FINALIST			

MEDIA CATEGORY 05 : USE OF MIX MEDIA : CAMPAIGN ONLY

Code	Title	Brand/Services	Media Specialist	FINALIST	BRONZE	SILVER	GOLD
M05/004	Coffin-Bike Campaign	Don't Ride with the Drunkard			BRONZE		
M05/006	Revenge of The Bedroom Girl	Nike Woman	Ogilvy & Mather,Thailand		BRONZE		
M05/005	Build Your Own Identity	Wrangler Jeans				SILVER	
M05/001	Olay TE-The Best Becomes Better	Olay Total Effects	Starcom Thailand				GOLD